



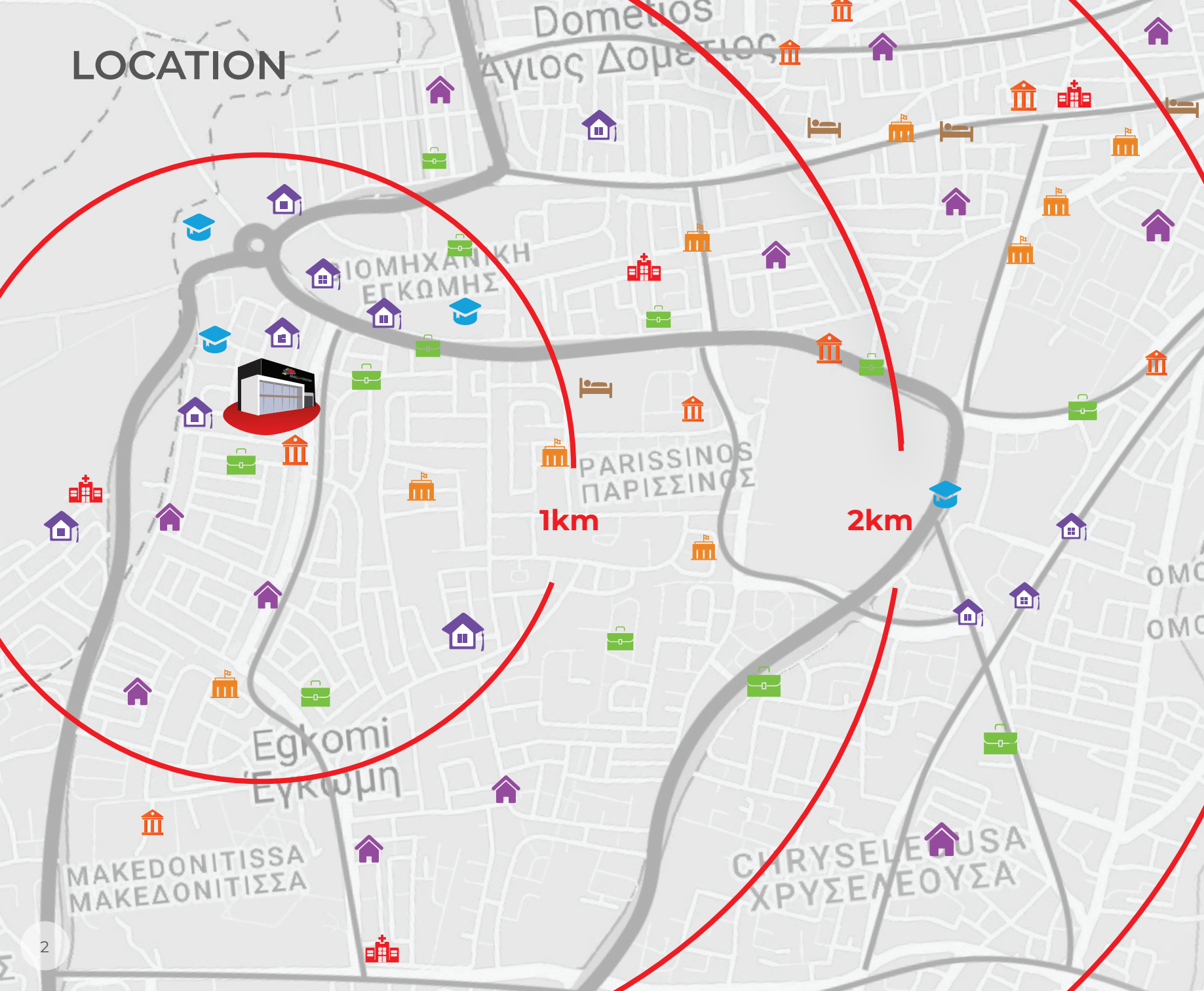
MALL OF ENGOMI

**BECOME  
PART OF THE  
SUCCESS**

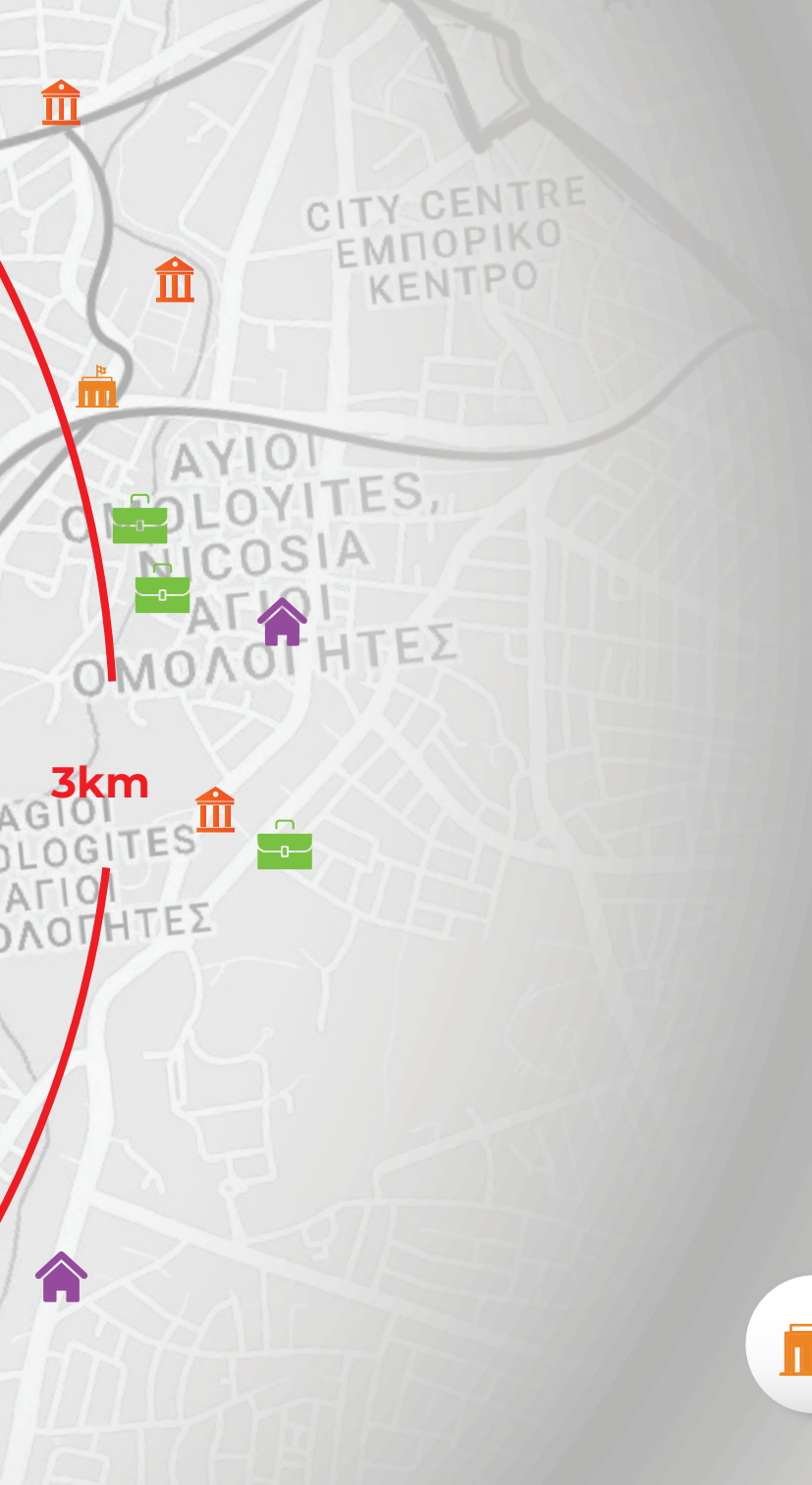


**SECURE YOUR  
SPACE NOW**

# LOCATION







## RESIDENTIAL AREA

Densely populated region with more than 170.000 inhabitants within the Mall of Engomi catchment area.



## UNIVERSITIES

Two main universities with current enrollment of around 22.000 students.



## PUBLIC AUTHORITIES

Ministries & major Ministerial Departments, as well as the Central Citizen's Service Center, employing more than 1.000 people.



## STUDENT ACCOMODATION

Dormitories accommodating more than 8.000 students.



## BUSINESS OFFICES

Nicosia Business Center falls within the Mall of Engomi catchment area, employing thousands of people.



## HOSPITALS

Major private hospitals, with more than 500 beds availability, are located very close to the Mall of Engomi.



## HOTELS

A number of hotels, including The Cyprus Hilton, are located within close distance to the Mall of Engomi, with capacity to accommodate more than 1.000 visitors.



## EMBASSIES

All major Embassies in Cyprus are located in the Mall of Engomi close vicinity.

# TENANT MIX AT A GLANCE

HEALTH & BEAUTY

FOOD & BEVERAGE

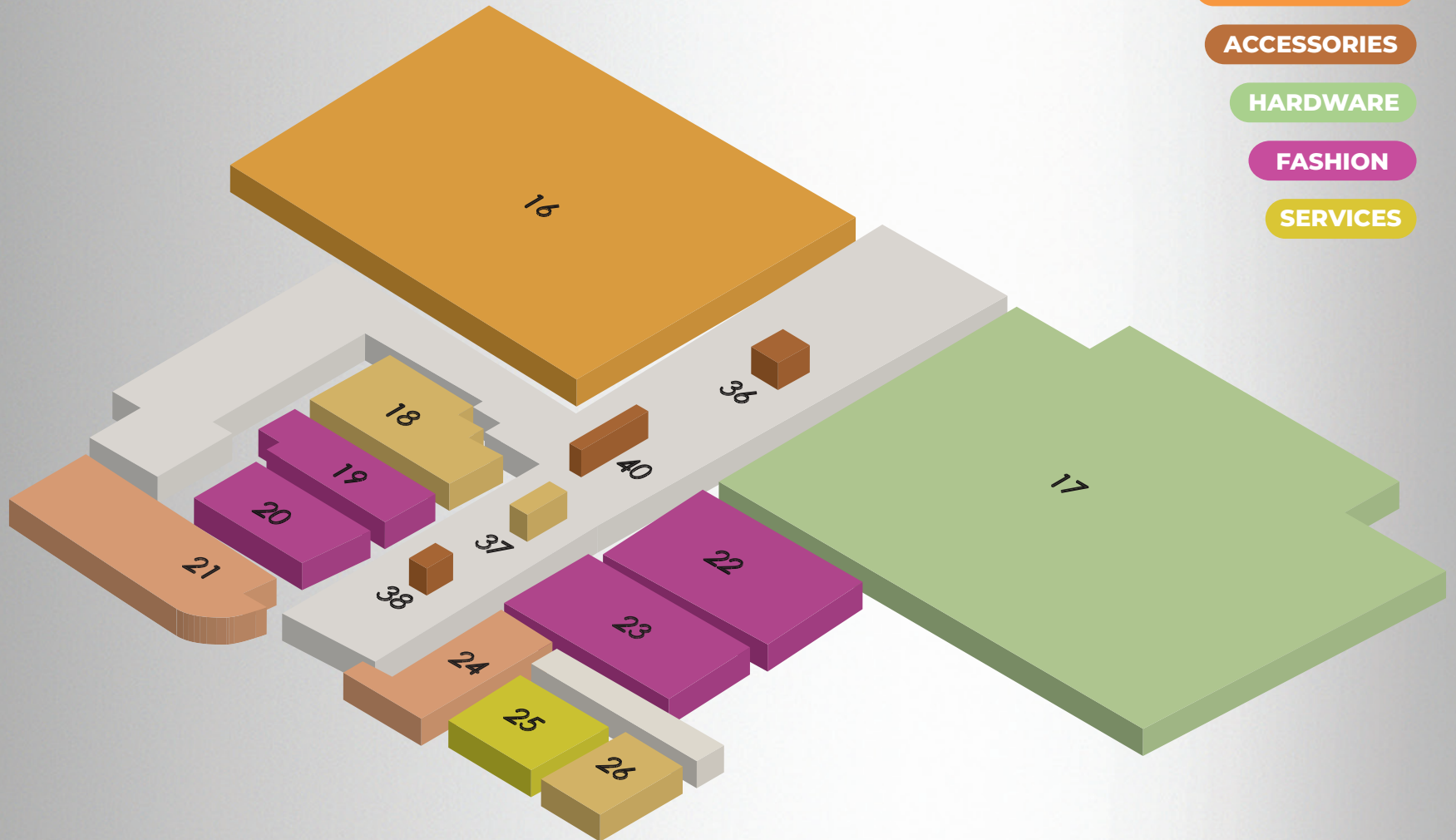
SUPERMARKET

ACCESSORIES

HARDWARE

FASHION

SERVICES



GROUND FLOOR

FOOD & BEVERAGE

ACCESSORIES

ENTERTAINMENT

SUPERMARKET

HARDWARE

FASHION

TOBACCO

SERVICES

SPORTS

“More than 40 different offerings to adequately meet the needs of every visitor”



FIRST FLOOR











# STATISTICS

## 1. VISITOR DEMOGRAPHICS

### • Age groups

Avg. age: 40



### • Socio-economic classification



### • Origin of visit

30% of the shoppers / visitors are **University students**



50% of the shoppers / visitors are **residents in Mall's area**



68% are **related** to the Mall's area (university, house, workplace)



### • Shopping attitudes

The majority comes with the **purpose to shop**.

Only 10% did not spend money



## 2. BASKET SIZE

Avg. amount spent by person / group of persons:

€14



## 3. TIME SPENT

Avg. time spent:

1 hour & 16 min



## 4. FOOT TRAFFIC

More than 50.000 shoppers / visitors per week **with an increasing trend**



## 5. POINT OF ENTRANCE

40% of the shoppers / visitors enter the Mall through the main entrance (front)

50% enter from the parking entrance (back)

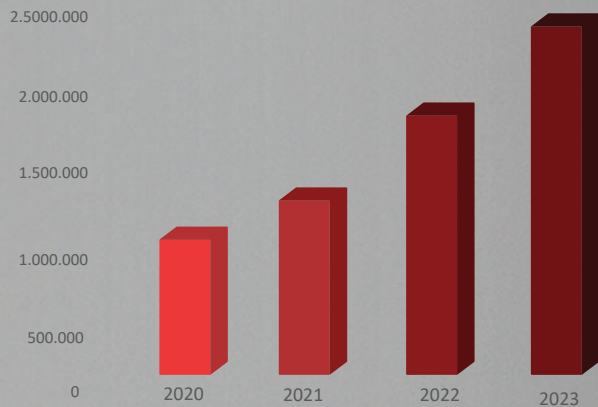
10% enter from the basement







## 6. ANNUAL FOOTFALL



Traffic is **increasing exponentially** as more shops are opening.



# 10 REASONS WHY TO BE PART OF MALL OF ENGOMI

## 1. Location

Uniquely located right **in the heart** of a high end area **of Nicosia**.

## 2. Convenience

**Located in a densely populated area**, it is easily accessible and pleasant to visit by a vast number of people, either living, working or passing through the area.

## 3. Customer Base

Unique customer base, comprised of **high number of students** living in the dormitories around the Mall area, as well as **local affluent residents**.

## 4. Tenant Mix

A **careful selection of tenants** has been achieved, ensuring a wide and quality offering, as per visitor's wants and needs.

## 5. Amenities

Visitors can enjoy a **free, secure and controlled parking space**, allowing them to do their shopping or enjoy their meal comfortably. Furthermore, the Mall provides:

- A **nursery room**
- An **ATM** machine
- Free **Wi-Fi service** in all its areas.

## 6. Food Court

**Exciting food court area**, including **outdoor seating**, accommodating various offerings that has become an attraction of the Mall by itself.

## 7. Benefits

- **Loyalty Rewards Application** (Mall of Cyprus & Mall of Engomi)
- **Gift card** valid in selected shops in all our Malls.

## 8. Environment

**Fresh, modern & vibrant place**, providing pleasure and safety to the visitors, prolonging their stay and thus contributing to revenues.

## 9. Favorable Foot Traffic

It guarantees a foot traffic averaging about **50.000 visitors per week**, allowing your company to be exposed to the maximum, leading to more customers and generating more sales.





## 10. Exposure To Events

Direct and indirect benefit from **events and campaigns organised by the Mall**, giving the opportunity to tenants to participate and raise awareness among mall visitors.

On top of all these reasons, there is an **involved Landlord** with vast experience and knowledge in Mall management, who will contribute when and where needed to **help the Mall's tenants to perform to their maximum.**





## OWNER / DEVELOPERS



**Atterbury Europe B.V.** ATTERBURY EUROPE

was founded in 2014, with headquarters in the Netherlands. The platform's success is evident 8 years later through the combined holding of shares in real estate companies with properties worth more than €1bn, spread over 3 countries mainly consisting of dominant shopping centers in prominent locations.

The team is furthermore promoting growth in value through the continuing expansion of the development pipeline in Cyprus, Serbia and Romania.

## LEASING DETAILS

### Mall of Engomi

Zena Vardaki – Leasing Manager

T: (+357) 22006208 | E: zena.vardaki@mallofengomi.com

## MALL MANAGEMENT

### Mall of Engomi

Kypros Hadjistryllis – General Manager

T: (+357) 22006202 | E: kypros.hadjistryllis@mallofengomi.com



[www.mallofengomi.com](http://www.mallofengomi.com)

7-9, 28th October Avenue, Engomi 2414

